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TECHNICAL SHEETS

NAME	**MAGIC POTION**
PRODUCT	TEXTURIZING CREAM.
CAPACITY	150 ML 5.07 FL. OZ.
HAIR TYPE	ALL HAIR TYPES.
DESCRIPTION	DEEPLY NOURISHING AND HYDRATING. GIVES HAIR BODY AND THICKNESS. ITS FORMULA INCLUDES COLLAGEN AND A MULTI-FUNCTION VEGETABLE PROTEIN COMPLEX WITH STRENGTHENING PROPERTIES FOR THE HAIR, MODULATING ITS FLEXIBILITY. WITH ANTI-BREAK ACTION AND FRIZZ CONTROL. PROTECTOR WITH UV. NO RINSE. **HOLD 2**
ACTIVE INGREDIENT	**COLLAGEN** WITH GREAT ANTI-AGING BENENTS: THE COLLAGEN HYDROLYZATE ENDOWS WITH AN ANTI-AGING POWER. ITS DERIVATIVES HAVE A LOW MOLECULAR WEIGHT, WHICH MAKES POSSIBLE A HIGH PENETRATION IN THE HAIR. WITH CONDITIONING AGENTS THAT INCREASE THE VOLUME OF HAIR, THEY PROVIDE A GLOSS AND A SILKY TOUCH. **KERAVIS™** STRENGTH AND ANTI-BREAKAGE SYSTEM. EXCLUSIVE MULTIFUNCTIONAL PROTEIN COMPLEX. DESIGNED AND INTRODUCED AS A CONDITIONING AGENT TO PROVIDE A HIGH LEVEL OF STRENGTH TO THE HAIR PROTECTING IT FROM THE AGGRESSION OF EXTERNAL AGENTS AND THE USE OF DRYERS, IRONS, ETC. PROVIDES AN EXTRA ELASTICITY TO THE HAIR AND MODULATES ITS FIEXIBILITY MAKING IT STRONGER AND RESISTANT TO BRUSHING. THIS WAY, IT HAS AN ANTI-BREAKAGE EFFECT.
DIRECTIONS FOR USE	APPLY TO MOIST HAIR AND ALLOW TO AIR DRY FOR A MORE NATURAL LOOK, OR WITH A HAIRDRYER FOR GREATER DEFINITION. IT CAN ALSO BE APPLIED TO DRY HAIR FOR INSTANT HAIRSTYLE IMPROVEMENT.

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