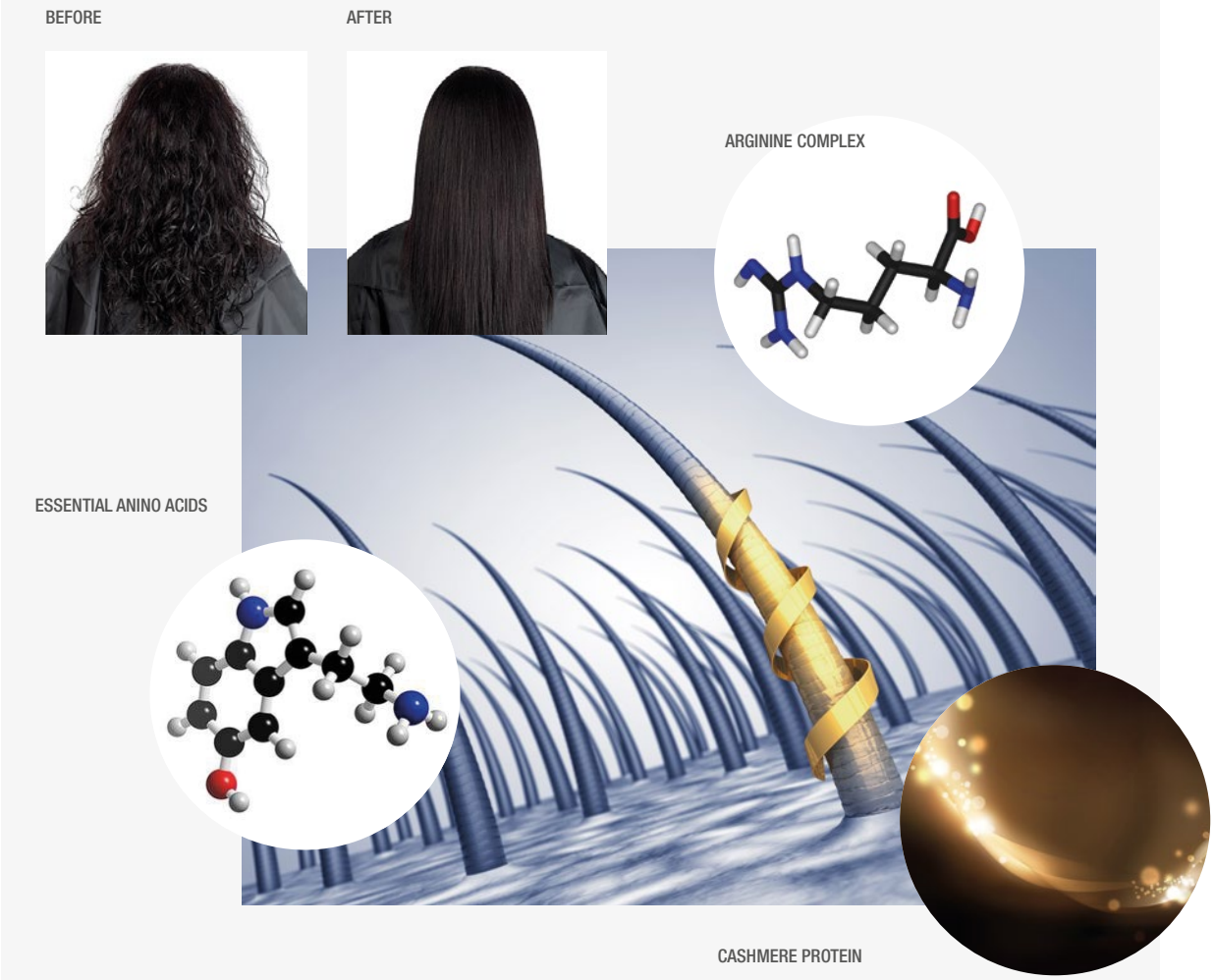
Kosswell
professional

EN

TECHNICAL SHEETS

NAME	CASHMERE
PRODUCT	STRAIGHTENING TREATMENT.
CAPACITY	500 ML 16.91 FL. OZ.
HAIR TYPE	CURLY, WAVY OR FRIZZY HAIR.
DESCRIPTION	**DEEP CLEANSING SHAMPOO (1)** SHAMPO THAT DEEP CLEANS THE HAIR AND SCALP. IT REMOVES RESIDUES AND REMMANTS OF THE OTHER FINISHING PRODUCTS IN THE HAIR. **PERFEXT LISS TREATMENT (2)** INTENSIVE STRAIGHTENING, ANTI-FRIZZ AND VOLUME REDUCER TREATMENT THAT ACTS FROM INSIDE OF THE HAIR. AMINOCARE KERATREAT EVOLUTION TECHNOLOGY. WITH HEAT PROTECTION SYSTEM. BRIGHTNESS AND HIGH GLOSS. FREE FROM FORMALDEHYDE. **REGENERIST SEALER (3)** SEALING MASK THAT DEEPLY RESTORES THE HAIR. ENRICHED WITH ESSENTIAL AMINO ACIDS, ARGININE COMPLEX AND S-SOFT SYSTEM. IT HAS A THERMAL PROTECTION SYSTEM AND AN ANTI-SPLITTING EFFECT. *For a longer duration of treatment it is recommended the continued use of the specific maintenance products: Cashmere Daily shampoo and Cashmere Touch no rinse mask.



ACTIVE INGREDIENT

AMINOCARE KERATREAT EVOLUTION TECHNOLOGY

CASHMERE IS ONE OF THE MOST VALUED NATURAL FIBRES IN THE WORLD, OBTAINED FROM THE DEEPEST, FINEST AND MOST DELICATE PART OF THE WOOL. LT IS SOFT, SILKY AND LIGHT TO THE TOUCH AND ONE OF THE RAREST FIBRES IN THE WORLD, HENCE ITS EXCLUSIVITY. WITH ORIGINS IN THE VALLEYS OF ASIA, THIS LUXURIOUS AND EXCLUSIVE PRODUCT GIVES **CASHMERE PRO TECH** A HIGH COSMETIC QUALITY. ITS REVOLUTIONARY TECHNOLOGY INCORPORATES **CASHMERE PROTEIN** IN ITS CAREFULLY DEVELOPED FORMULA, WITH **ESSENTIAL AMINO ACIDS AND ARGININE COMPLEX** TO SMOOTH, NURTURE AND REPAIR THE STRUCTURE OF THE HAIR FROM WITHIN, GIVING IT SOFTNESS, SILKINESS, RADIANCE AND INTENSE SHINE.

1

2

3

4

5

6

7

8

9

10

DIRECTIONS FOR USE

1. Wash hair with the purifying **Deep Cleansing Shampoo (1)**.
2. **Remove 20% of the humidity** from the hair by using a towel.
3. **Always use gloves** whenever you come into contact with the product.
4. Shake the **Perfect Liss Treatment (2)** and **pour out** the necessary amount of product according to the amount of hair.
5. Split the hair into sections. Parting into **sections of 2 to 3 cm** is recommended.
6. **Apply the product using a wide brush**, starting half a centimeter from the roots and continuing to the ends. Begin application from the nape of the neck and proceed towards the forehead. In case of contact with the eyes, rinse immediately with plenty of water.
7. Allow the product to act on the hair for **20 minutes**. WITHOUT WASHING, proceed to dry with a hair dryer and brush, stretching out the hair.
8. **Divide the hair into four sections**. Start from the nape of the neck and separate into strands of 4 to 5 mm. **Iron with a hair iron** following the instructions of the table below:

TYPE OF HAIR	MAXIMUM IRONING TEMPERATURE
Natural or dyed but resistant	220º C
Dyed and with streaks	180º C
Vulnerable hair, discolored or with streaks	150º C

In the case of sensitised hair, discolored or with streaks with, it is recommended to carry out a sensitivity test* to check the hair's strength. **Do not use this product on permed hair or that has long-lasting smoothing**. Pass the iron over each section 5 to 6 times. Passing the iron over the ends only once is recommended if they are deteriorated.

9. After ironing, wait for 15 minutes before proceeding to wash the hair with the purifying **Deep Cleansing Shampoo (1)** in step 1.
10. **Use the Regenerist Sealer hair mask (3)** on the hair after removing the humidity with a towel. The exposure time is 15 minutes. Rinse with plenty of water. **Dry with a dryer and a brush**.

CASHMERE PRO TECH STEP BY STEP VIDEO ON: www.youtube.com/kosswellprofessional

ADVERTISSEMENT

- Only for professional use.
- May cause allergic reactions.
- Always pay attention to the instructions for use.
- Use suitable gloves.
- Avoid contact with the eyes. If contact with the eyes takes place, rinse immediately with plenty of water and seek medical assistance.
- Keep the product out of the reach of children.
- Do not use on customers with irritated skin, wounds, or skin with an abnormal appearance.
- Do not apply to recently dyed hair. Wait for at least two weeks after dyeing.
- May cause a lightening of the shade of previously dyed hair.

* Sensitivity Test: follow the 10 steps described in this booklet on a strip of approximately 2 cm in width to find out if the result is optimal. If not, do not apply this treatment.

Kosswell
professional

www.kosswell.com

@kosswellprofessional

@kosswell_professional